# Equities Electronic Trading: Reality Doesn't Live Up to Expectations

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Executive Summary:

As part of our annual equity investor study, Greenwich Associates asks how much volume investors are currently trading electronically and how much they expect to trade in the coming three years. Since 2010, buy-side equity traders have consistently predicted higher electronic trading rates for the coming year than those reflected in the actual electronic trading volumes. The corresponding discrepancy tells a bigger story of what the buy side wants as opposed to what the current market structure requires them to actually do.

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