2026 Key Trends in Institutional Asset Management – Asia

2026 Asian Institutional Investors Study

November 12, 2026

Executive Summary:

Review key industry trends for the institutional investors market in Asia. Topics include current asset mix and expected allocation shifts, usage of ETFs, management fees, return expectations, key issues facing investors, product demand, influences on manager selection decisions, ESG usage, investment consultants, and more.

Methodology:

Coalition Greenwich conducts annual interviews with large institutional investors in Asia from January to August. Senior fund professionals provide detailed information on their investment strategies and evaluations of investment managers. The study also includes some investors based on secondary research and top-line interviews.

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