Corporate Banking: Electronic Banking Progress Report

May 13, 2015

Executive Summary:

Based on its annual Online Services Benchmarking program, Greenwich Associates examines the eight characteristics that define "Best-of-Breed" online banking platforms.

Using data gathered through hundreds of corporate e-banking users combined with "road-testing" the Internet platforms of major global and regional banks and non-banks, the strengths and opportunities for development are explored.

In this Greenwich Report we will:

1. Identify the new features and functionality that are defining Best-of-Breed e-banking platforms in 2015.
2. Assess the banking industry's progress in delivering functionality identified as critical to the corporate treasury function.
3. Inform companies about what they can and should expect from their providers, both today and in the years to come.

Methodology:

Every year, Greenwich Associates conducts extensive research with corporate executives around the world about the banks they use for general corporate banking, treasury and cash management, and a range of other banking services. As part of that research, we ask executives about the electronic banking platforms (Internet- and file-based) that they use and have them rate the platforms in terms of overall quality. We also "road-test" the Internet platforms of major global and regional banks and non-banks to document the strengths and opportunities for development.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038