

U.S. Companies Turning to Non-Bank Providers for Credit

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Executive Summary:

A growing number of small businesses and middle market companies are obtaining credit from non-bank providers. The most troubling news for banks—and possibly for regulators: nine out of 10 companies that borrowed from these alternative lenders say they'll look to tap non-bank providers for credit again in the future.

Methodology:

addresses the most important and timely issues facing small (\$1mm-\$10mm) and mid-sized (\$10mm-\$500mm) company executives and their banking relationships.

The current study was conducted early Q2 2014 with participation from 120 companies, including 70 small businesses and 50 middle market companies.



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