2014 Canadian Institutional Investors - Product Demand - Data

January 16, 2015
Executive Summary:

This report provides detailed information on the institutional investment market in Canada, including helpful benchmark data on product demand across channels such as corporate pensions, public or industry pensions, endowments and foundations.

Methodology:

From July to October 2014, Greenwich Associates conducted in-person interviews with 221 institutional investors in Canada. The data in this report is based upon aggregated results from individuals participating in the study.

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