2014 United States Institutional Investors - Manager and Product Demand - Data

January 16, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in the United States, including helpful benchmark data on investor portfolio managment preferences across channels such as corporate pensions, public or industry pensions, and endowments and foundations.

Methodology:

From July to October 2014, Greenwich Associates conducted in-person interviews with 1,277 institutional investors in the United States. The data in this report is based upon aggregated results from individuals participating in the study.

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