# 2014 Japanese Institutional Investors - New Business Dynamics - Graphics

November 12, 2014

Executive Summary:

This report provides detailed information on Japanese institutional investment market, including helpful benchmark data such as new business development.

Methodology:

Research is based on personal interviews conducted fromMarch through May 2014 with 368 of the largest corporate pension funds, public pension funds, and financial institutions in Japan. Total fund assets were roughly ¥885 trillion.  The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.

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