2014 U.K. Institutional Investors - Product Demand and Hiring - Data

September 25, 2014

Executive Summary:

This report provides detailed information on the United Kingdom institutional investment market, including helpful benchmark data such as product hiring across products:

- Multi-asset
- Alternatives
- Fixed-income
- Liability-driven investing
- Specialist managers and hiring preferences

Methodology:

Research is based on personal interviews conducted from February to May 2014 with 401 of the largest funds in the United Kingdom. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038