2013 European Intermediary Distributors - Graphics

January 30, 2014
Executive Summary:

This report provides detailed information on intermediary distribution in Europe.

Methodology:

Greenwich Associates conducted phone interviews with gatekeepers and sales/advisory people of intermediary distribution platforms. Gatekeepers and sales/advisory people were asked to provide detailed information on their investment strategies, number of products and fund providers on platforms, and their most important factors influencing their decision to select or launch a fund.

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