2015 Continental European Institutional Investors - Manager and Product Demand - Data

September 11, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in Continental Europe, including helpful benchmark data such as asset allocations by French, German, Italian, Dutch, Nordic and Swiss investors. Investor allocations to equity, fixed income, real estate and alternatives is also provided.

Methodology:

From January to April 2015, Greenwich Associates conducted in-person interviews with 790 institutional investors in Continental Europe, each with over €150 million in externally-managed assets. The data in this report is based upon aggregated results from individuals participating in the study.

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