2015 German Institutional Investors - Manager and Product Demand - Data

September 11, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in Germany, including helpful benchmark data such as asset allocations to equity, fixed income, real estate and alternatives as well as key drivers behind significant allocation changes.

Methodology:

From January to April 2015, Greenwich Associates conducted in-person interviews with 274 institutional investors in Germany, each with over €150 million in externally-managed assets. The data in this report is based upon aggregated results from individuals participating in the study.

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