2015 Continental European Institutional Investors - New Business Development - Graphics

November 16, 2015
Executive Summary:

This report provides detailed information on the institutional investment market in Continental Europe including helpful benchmark data such as asset allocations to equity, fixed income, real estate and alternatives as well as key drivers behind significant allocation changes.

Methodology:

From January to March 2015, Greenwich Associates conducted in-person interviews with 790 institutional investors in Continental Europe, each with over €150 million in externally-managed assets. The data in this report is based upon aggregated results from individuals participating in the study.

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