Globalization Fuels Growing Demand for Trade Finance

December 1, 2014

Executive Summary:

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Methodology:

From April to June of 2014, Greenwich Associates conducted 423 interviews in trade finance with financial officers (e.g., CFOs, finance directors and treasurers) at companies in Asia, 297 in Europe and 168 in the U.S. Subjects covered included product demand, quality of coverage, and capabilities in specific product areas.

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