2013 Japanese Institutional Investors - Demand for Investment Products - Graphics

March 27, 2014

Executive Summary:

This report provides detailed information on Japanese institutional investment market, including helpful benchmark data such as market characteristics.

Methodology:

Research is based on personal interviews conducted from March through May 2013 with 366 of the largest corporate pension funds, public pension funds, and financial institutions in Japan. Total fund assets were roughly ¥865 trillion. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038