

2015 Convertibles - Europe

September 18, 2015

Executive Summary:

This report provides detailed information from European-based investors investing in Convertibles, including helpful benchmark data such as:

- Long market value
- Trading volume
- Leverage ratio
- Investment style

Graphic slides include:

- Primary Investment Strategy for European Convertible Investors
- Capital Flows for Convertible Portfolios Over the Past 6 Months
- Total European Convertible Trading Volume for All Institutions
- Change of Liquidity in Convertible Trading Over the Past Year
- Changes in Investor Trading Behavior in Response to Lower Liquidity
- Requirement for Broker Capital Commitment in European Convertible Trading
- Use of Multi-Dealer Platforms for Convertible Trading
- Important Considerations in Allocating Convertible Business
- Payment for Convertible Research, Investment Ideas, Data or Analytics
- Investor Interest in Convertible Research Services
- Number of Brokers Used for European Convertibles
- Concentration of Convertible Business
- Use of Listed or “Listed Look-Alike” Options by Convertible Investors
- Investment in Synthetic Convertibles - Outright Investors
- Convertible Asset Allocation by Region
- Investments in Asian and Japanese Convertibles

Methodology:

Research is based on in-person and telephone interviews with 93 respondents between April and June, 2015. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the broker-dealers they use as well as detailed information on important market trends.



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