



# 2015 Asian Institutional Investors - Investor Situation and Needs - Graphics

May 29, 2015

Executive Summary:

This report provides detailed information from institutional investors in Asia, including helpful benchmark data on where managers should improve in regards to advice-related and investment solutions-related areas.

Methodology:

Research is based on personal interviews conducted from January 2015 through March 2015 with 112 of the largest institutional investors in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.



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