

# 2015 Asian Institutional Investors - Asset Allocation and Portfolio Management Preferences - Graphics

May 29, 2015

Executive Summary:

This report provides detailed information from institutional investors in Asia, including helpful benchmark data, such as:

- Institutional Asset Pools
- Institutional Asset Growth
- Asset Allocation
- Return Expectations
- Externally Managed Assets
- Concentration of Assets
- Expectations for externally managed assets

Methodology:

Research is based on personal interviews conducted from January 2015 through March 2015 with 112 of the largest institutional investors in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

Our suite of analytics and insights encompass all key performance metrics and drivers: market share, revenue performance, client relationship share and quality, operational excellence, return on equity, behavioral drivers, and industry evolution.

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