2015 Large Corporate Banking - United States - Total Market

December 15, 2015
Executive Summary:

This report provides detailed information on the Large Corporate Banking market in the United States and includes helpful benchmark data such as:

- Average Number of Banks Used
- Share of Fees Paid
- Selection criteria for corporate banking providers

Methodology:

Research is based on interviews conducted interviews from April through June 2015 with 538 respondents in the United States. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as share of fees paid, products used and selection criteria.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038