

# 2014 Fixed Income Investors - Europe Overall Fixed Income

November 14, 2014

Executive Summary:

This report provides detailed information from European-based investors investing in fixed income products, including helpful benchmark data such as:

- Dealer rankings
- Trading volume
- Assets under management
- Product usage information

Graphic slides included:

- Total Trading Volume – Distribution by Type of Investor
- Total Trading Volume – Distribution by Country-Region
- Total Trading Volume – Distribution by Product
- Electronic Trading Volume – Overall Fixed-Income
- Electronic Trading Volume – Distribution by Product
- Most Important Factors When Requesting an Electronic Quote
- Value Provided By Dealers
- Reward for Research
- Research Services Rewarded by Investors
- Research Services Valued Most
- Methods Used to Reward Dealers for Research
- Expected Impact of Clearing on Volume Allocation to Dealers

Methodology:

Research is based on in-person and telephone interviews with 1,261 respondents between May and July, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

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