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2014 Fixed Income Investors - Europe Government Bonds

October 24, 2014

Executive Summary:

This report provides detailed information from European-based investors investing in Government Bonds, including helpful benchmark data such as:

- Dealer rankings
- Trading volume
- Assets under management
- Product usage information

Graphic slides include:

- Total Trading Volume – Distribution by Type of Investor
- Total Trading Volume – Distribution by Country-Region
- Total Trading Volume – Distribution by Product
- Electronic Trading Activity – Government Bonds
- Most Important Factors When Requesting an Electronic Quote
- Use of Products in Government Bonds
- Concentration of Business – Euro-Denominated Government Bonds
- Concentration of Business – U.S. Treasuries
- Value Provided By Dealers
- Use of Dealers' Research
- Reward for Research
- Research Services Rewarded by Investors
- Research Services Valued Most
- Methods Used to Reward Dealers for Research
- Expected Impact of Clearing and Margining Regulations on Use of Futures or Exchange Traded Options
- Key Success Factors – Sales-Relationship Management
- Key Success Factors – Research and Market Making
- Key Success Factors – Executable Bids and Offers
- Key Success Factors – Executable Bids and Offers on Gilts Products

Methodology:

Research is based on in-person and telephone interviews with 435 respondents between May and July, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

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