2013 Large Corporate Cash Management - Europe

June 18, 2014

Executive Summary:

This report provides detailed information on the Large Corporate Cash Management market in Europe, and includes helpful benchmark data such as:

- Average Number of Banks Used
- Use of various products such as Domestic and International Payables
- Targeted and Actual Percentage Annual Return on Cash Investments and
- Selection criteria for cash management providers.

Methodology:

Research is based on interviews conducted interviews from August through November 2013 with 1489 of the largest corporations in Europe. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers (CFOs, finance directors and treasurers) at corporations and financial institutions throughout the United States were asked about subjects such as bank credit capabilities, domestic and cross-border advisory capabilities.

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