# 2014 Convertibles - Europe

August 20, 2014

Executive Summary:

This report provides detailed information from European-based investors investing in Convertibles, including helpful benchmark data such as:

- Long market value
- Trading volume
- Leverage ratio
- Investment style

Methodology:

Research is based on in-person and telephone interviews with 91 respondents between April and June, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors  were asked to provide quantitative and qualitative evaluations of the broker-dealers they use as well as detailed information on important market trends.

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