2014 Convertibles - United States

August 20, 2014

Executive Summary:

This report provides detailed information from U.S.-based investors investing in Convertibles, including helpful benchmark data such as:

- Long market value
- Trading volume
- Leverage ratio
- Investment style

Methodology:

Research is based on in-person and telephone interviews with 112 respondents between April and June, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the broker-dealers they use as well as detailed information on important market trends.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038