2015 Debt Capital Markets - United States

January 6, 2016
Executive Summary:

Market Trend data from Greenwich Associates' 2015 Total United States Debt Capital Markets study.

Methodology:

Data collected through in-person interviews with 364 Chief Financial Officers, Corporate Development Officers, Treasurers/ATs, and other top financial executives with companies at Large Corporations and Financial Institutions in the United States.

Fielding takes place from Late May through Early August of each year.

Focused predominately on companies above $2 Billion in sales.

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