2015 Large Corporate Cash Management - Canada

January 6, 2016

Executive Summary:

Market Trend data from Greenwich Associates' 2015 Total Canada Large Corporate Cash Management study.

Methodology:

Data collected through in-person interviews with 152 Chief Financial Officers, Corporate Development Officers, Treasurers/ATs, and other top financial executives with companies at Large Corporations and Financial Institutions in Canada.

Fielding takes place from Late May through Early August of each year.

Focused predominately on companies above $2 Billion in sales.

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