2015 Large Corporate Cash Management - Latin America - Total Market

October 31, 2015
Executive Summary:

Market Trend data from Greenwich Associates' 2015 Latin America Large Corporate Cash Management study.

Methodology:

Data collected through in-person interviews with 155 Chief Financial Officers, Corporate Development Officers, Treasurers/ATs, and other top financial executives with companies at Large Corporations and Financial Institutions in Latin America.
Fielding takes place from Late May through Early August of each year.
Focused predominately on companies above $2 Billion in sales.

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