2015 Asia Cash Management Market Trend Report

January 29, 2016

Executive Summary:

This report reveals study results from corporate treasury professionals in Asia regarding their cash management relationships, product selection and treasury practices.

Methodology:

From August to November 2015, Greenwich Associates conducted in-person interviews with 865 corporate treasury professionals across Asia. The data in this report is based upon aggregated results from individuals participating in the study.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038