2015 Europe Banking Market Trend Report

January 29, 2016

Executive Summary:

This report reveals study results from 635 corporate treasury professionals across Europe regarding their banking relationships, product selection and treasury practices.

Methodology:

From August to November 2015, Greenwich Associates conducted in-person interviews with 1,472 corporate treasury professionals across Europe. The data in this report is based upon aggregated results from individuals participating in the study.

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