Discussing increasing buyside budget allocation to traders vs technology

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Richard Johnson, Greenwich Associates vice president of market structure and technology, discusses the results of the firm's survey of 256 buy-side traders around the world. He speaks with Bloomberg's Alix Steel on Bloomberg Markets.

Bloomberg reached out to Greenwich Associates last week to discuss a recent paper we put out, "Talent Trumps Tech" which is part of our Trade Desk Optimization series. In my interview with Alix Steel, we discussed some of the key findings in the report, and briefly touched on the pending IEX exchange application.



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