# 2016 Continental European Institutional Investors - New Business Development

August 1, 2016

Executive Summary:

This report provides detailed information from institutional investors in Continental Europe, including helpful benchmark data such as new business development.

Methodology:

From January to April 2016, Greenwich Associates conducted in-depth interviews with 798 of the largest institutional funds in Continental Europe.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038