2016 U.S. Large Corporate Banking Market Trends

January 11, 2017

Executive Summary:

This report provides detailed information from large corporates regarding their relationships with their banks, service quality and product usage. Also included is information regarding how treasury professions allocate their time, number of banks and bank accounts they use and regions bank in.

Methodology:

This report is based on interviews with 488 U.S. large corporates between April and September 2016.

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