2016 U.S. Large Corporate Cash Management Market Trends

January 11, 2017

Executive Summary:

This report provides detailed information from large corporates regarding their cash management relationships with their banks, service quality and product usage. Also included is information regarding how treasury professions allocate their time, number of banks and their share of wallet and cash management provider selection criteria.

Methodology:

This report is based on interviews with 514 U.S. large corporates between April and September 2016.

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