Banking Market Trends - 2016 European Banking and Treasury

February 1, 2017

Executive Summary:

Market trends collected from the 2016 European Banking and Treasury Study. Information for corporates includes number of banks used overall, and for domestic and International services, number of bank accounts, network banking use and product usage. Product information includes structured finance, investment banking, cash management and trade finance.

Methodology:

Interviews were conducted in Europe between August and November 2016 with 597 banking participants.

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