2016 Top-Tier Europe Banking Landscape

Large Corporate Banking

August 31, 2017

Executive Summary:

This banking landscape report contains intelligence we gather from corporate treasury professionals in Europe about their bank relationships. Includes bank relationship data for Europe, Asia/Pac, Japan, The Americas and Middle East & Africa.

Methodology:

Each year, Greenwich Associates conducts in-person interviews with Group Treasurers/ATs, Chief Financial Officers, Corporate Development Officers and other top financial executives at Large Corporates in Western Europe. Large Corporates interviewed register an annual turnover of at least EUR 2bn (“Top Tier”).

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