2016 Asia Banking Landscape Report

Large Corporate Banking

August 31, 2017

Executive Summary:

This banking landscape report contains intelligence we gather from corporate treasury professionals in Asia about their bank relationships.Includes bank relationship data for Europe, Asia/Pac, Japan, The Americas and Middle East & Africa.

Methodology:

Each year, Greenwich Associates conducts in-person interviews with Group Treasurers/ATs, Chief Financial Officers, Corporate Development Officers and other top financial executives at Large Corporates in Asia.

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