



2016 Top-Tier Cash Management Landscape Report - Europe

2016 European Cash Management Study

September 11, 2017

Executive Summary:

This cash management landscape report contains intelligence we gather from corporate treasury professionals in Europe about their cash management bank relationships. It includes bank relationship data for Europe, Asia/Pac, Japan, The Americas and Middle East & Africa.

Methodology:

Each year, Greenwich Associates conducts in-person and phone interviews with Group Treasurers/ATs, Chief Financial Officers, Corporate Development Officers and other top financial executives at Large Corporates in Western Europe. Large Corporates interviewed register an annual turnover of at least EUR 2bn ("Top Tier").



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