

# 2017 European Equity Investors - Electronic Trading

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September 29, 2017

**Executive Summary:** 

This report provides detailed information from equity traders in Europe, including helpful benchmark data such as: use of algorithmic or smart-order routing trades, high-touch vs. electronic mix of trading volume and use of crossing networks.

#### Methodology:

Greenwich Associates conducted in-depth interviews with 164 traders in Q2 of 2017. The data in this report is based upon aggregated results from individuals participating in the study.



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