# 2017 U.S. Large Corporate Banking Market Trends

## 2017 U.S. Large Corporate Banking

October 27, 2017

Executive Summary:

This report provides detailed information from U.S. corporate treasury professionals regarding their bank relationships including number of banks used domestically and internationally, regions where they bank, average number of products used and types of products - structured finance, investment banking, cash management and trade finance, FX and derivatives. Also highlights how treasurers allocate their time and measurement of treasury performance.

Methodology:

Greenwich Associates U.S. Large Corporate Finance Study is based on interviews at U.S. based companies with $2 Billion or more in annual revenue with 464 chief financial officers, treasurers and assistant treasurers. Participants were asked about market trends and their relationships with their banks.

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