2017 U.S. Large Corporate Cash Management Market Trends

2017 U.S. Large Corporate Cash Management Banking

October 27, 2017
Executive Summary:

This report provides detailed information from U.S. corporate treasury professionals regarding their cash management relationships including number of banks and regions used, coverage preferences, short term investments for cash, fraud impact. Also highlights how cash management professionals allocate their time.

Methodology:

Greenwich Associates U.S. Large Corporate Finance Study is based on interviews at U.S. based companies with $2 Billion or more in annual revenue with 548 cash management specialists and other financial professionals in cash management. Participants were asked about market trends and their relationships with their banks.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com
ContactUs@greenwich.com
Ph +1203.625.5038