



2016 U.S. Banking Landscape Report

2016 U.S. Corporate Finance

October 27, 2017

Executive Summary:

This banking landscape report contains intelligence we gather from corporate treasury professionals in the U.S. about their bank relationships. Includes bank relationship data for Europe, Asia/Pac, Japan, The Americas and Middle East & Africa.

Methodology:

Each year, Greenwich Associates conducts in-person and phone interviews with Treasurers/ATs, Chief Financial Officers, Corporate Development Officers and other top financial executives at Large Corporates in the U.S.



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