

2017 Retail Structured Products

2017 U.S. Retail Structured Products Investors

November 3, 2017

Executive Summary:

This report provides detailed information from U.S.-based institutional investors investing in retail structured products, including helpful benchmarking data such as: total volume in retail structured products, distribution of notes volume by underlying, expected greatest future product demand

Methodology:

In 2017, Greenwich Associates interviewed 64 institutional investors active in retail structured products. The data in this report is based upon aggregated results from individuals participating in the study.



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