



# The Link between Culture and Success

## Competitive Challenges Conference Presentation

November 14, 2017

### Executive Summary:

The "culture" of an organization is hard to define and manage, but it is critical to talent acquisition and retention. Given the importance of human capital and stability to asset management organizations, leading firms have started to think about organizational culture as a potential competitive advantage.

This panel examined approaches to "culture management" that have proven successful as well as pitfalls to avoid.



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