



# 2017 Manager & Product Demand in Institutional Asset Management – United States

2017 U.S. Institutional Investors

February 1, 2018

Executive Summary:

This report provides detailed information from institutional investors in the U.S. on managers used and products most in demand across equities, fixed income, alternatives, and specialty investments segmented by geography, type of investor and size of fund.

Methodology:

Greenwich Associates' 46th annual research with U.S. Institutional Investors is based on in-depth interviews conducted primarily through in-person interviews, and supplemented by telephone interviews and online surveys, between July and October of 2017.



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