2017 Large Corporate Cash Management Trends - Europe

2017 European Banking Study

March 23, 2018
Executive Summary:

This cash management market trends report contains intelligence we gather from European corporate treasury professionals about their corporate cash management relationships, average number of relationships, regions used, sales/suppport coverage, staffing changes and TMS.

Methodology:

This report provides bank relationship information for cash management gathered from treasury professionals across Europe. Research is based on in-person and telephone interviews with corporates with annual revenues of at least Eur$2B. Interviews take place from August thru November annually

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038