



2018 Canadian Equity Investors

2018 North American Equity Investors

May 18, 2018

Executive Summary:

This report provides detailed information from Canadian-based investors investing in equities, including helpful benchmark data such as:

- Total spend for execution and research advisory services
- High-touch vs. e-trading mix trends
- Equity commission rates
- Concentration of equity commission to top 5 brokers

Methodology:

This report provides detailed information on cash equities markets according to buy-side firms located in Canada. Research is based on in-person and telephone interviews with 127 buy-side institutions in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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