

# Capital Markets Fintech Map

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Executive Summary:



The past few years have seen financial technology (fintech) progress from a niche corner of the startup scene to one of the hottest focus areas on both coasts.

The consumer segment has received the lion's share of the focus, given many of those innovations (think Venmo and robo-advisors) impact a huge percentage of the population. However, the complex and exciting world of fintech for institutional capital markets should not be undersold. To that end, Greenwich Associates has mapped and sized the world of institutional fintech, outlining the major areas of development across the entire investment lifecycle. From "risk tech" to "regtech" to portfolio management and liquidity venues, capital markets innovation is moving faster than ever before with no end in sight.



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